

Brand Institute Team Members participate in the Mercedes-Benz Corporate Run in Miami for the 5th year in a row!



The Mercedes-Benz Corporate Run is one of the largest 5k races in the nation. The event is meant to promote an active and healthy lifestyle while also building corporate camaraderie and co-worker engagement outside of the workplace. The South Florida Corporate Run is made up of 3 races that are held in Fort Lauderdale, West Palm Beach and Miami, all within the span of a month. We are proud to have participated in the Miami race for the 5th year in a row and are already looking forward to next year's event.



"I look forward to the Corporate run every year because it gives me an excuse to be a little more disciplined about running miles in the spring to prepare to compete with my colleagues. This year I got lucky because some of BI's fastest couldn't attend... but I know they'll give me a run for my money in 2019."

Ty Marinkov, CPA
 Chief Financial Officer - Brand Institute

"I think the race was a great initiative to promote health awareness and teamwork within companies. The route was very accessible, the race very well organized, with water at check points and plenty of security. I hope BI always gives us the opportunity to participate. This year I was a walker, next year hopefully a runner, as the journey of a thousand miles starts with the first step."

Maria Wood
 Associate, Business Development - Brand Institute

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